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We found the event benefited us in an even greater way by bringing our band and choir communities together.

- Kelly Olsen, Co-President,  
Zephyr Performing Arts  
Foundation

”

photos courtesy of Mary Rollinger



**RAISING  
DOUGH!**

**PIZZA FUNDRAISING PROGRAM**

1851 Birch Street  
White Bear Lake, MN 55110  
(651) 429-9026  
[wblumc.org/pizzafundraisers](http://wblumc.org/pizzafundraisers)



White Bear Lake  
**UNITED  
METHODIST  
CHURCH**

## Goals & Financial Details

The goal is to help support organizations in our community with their fundraising efforts. We are inviting the White Bear Lake Area School District and Mahtomedi Area School District to consider using our unique wood-fired bread ovens and facilities to host their fundraising events.

We have organized and implemented many large pizza events over the past 10 years and will lend our expertise to guide students, parents, and educators to prepare and host a successful fundraiser at WBLUMC. We can accommodate up to 200 (indoor) to 250 (outdoor) guests per event. WBLUMC charges only for the direct cost associated with the meal items.

All costs are tabulated and shared with the school coordinator after the event. More details will be shared during the planning phase of an event.

### Example Pricing

\$10 ticket price at \$2.30 cost\*  
yields 77% gross margin

\*could vary depending on current cost of ingredients and other factors



## Benefits

- School families are brought together and meet each other at this event;
- Students and parents who volunteer have fun making and baking pizzas;
- A high profit margin is achieved due to low ingredient and overhead costs;
- Secondary fundraising such as silent auctions can also be hosted at the event;
- Student-provided entertainment can be accommodated using our sound system and piano.

## How the Fundraiser Works

The school leader ...

- Secures an open date by emailing [pizzafundraiser@wblumc.org](mailto:pizzafundraiser@wblumc.org) (minimum of 100 guests is required).
- Prepares and manages the invitation, collects RSVPs or ticket sales, and confirms final attendance number.
- Sets the event price and collects event money.
- Recruits volunteers to fill work assignments. Details will be provided by the church's pizza fundraiser coordinator.

WBLUMC bills for expenses, which will include consumables only (use of the facilities will be gratis).

