WBLAS Choirs have had the opportunity to "raise dough" with this unique wood-fired pizza meal. The event not only earned over \$1000 for our choirs, it was a community building day where families from our 6 - 12 choir program gathered to play games, commiserate and celebrate music in our schools. This wasn't only a fundraiser, it was an event to build connections.

66

- Wendy Suoja WBLAHS Choir Director

RAISING PROGRAM

1851 Birch Street White Bear Lake, MN 55110 (651) 429-9026 wblumc.org/pizzafundraisers

photos courtesy of Mary Rollinger



Goals & Financial Details

The goal is to help support organizations in our community with their fundraising efforts. We are inviting the White Bear Lake Area School District and Mahtomedi Area School District to consider using our unique wood-fired bread ovens and facilities to host their fundraising events.

We have organized and implemented many large pizza events over the past 10 years and will lend our expertise to guide students, parents, and educators to prepare and host a successful fundraiser at WBLUMC. We can accommodate up to 200 (indoor) to 250 (outdoor) guests per event. WBLUMC charges only for the direct cost associated with the meal items.

All costs are tabulated and shared with the school coordinator after the event. More details will be shared during the planning phase of an event.

Example Pricing

\$10 ticket price at \$2.30 cost* yields 77% gross margin

*could vary depending on current cost of ingredients and other factors



Benefits

- School families are brought together and meet each other at this event;
- Students and parents who volunteer have fun making and baking pizzas;
- A high profit margin is achieved due to low ingredient and overhead costs;
- Secondary fundraising such as silent auctions can also be hosted at the event;
- Student-provided entertainment can be accommodated using our sound system and piano.

How the Fundraiser Works

The school leader ...

- Secures an open date by emailing <u>pizzafundraiser@wblumc.org</u> (minimum of 100 guests is required).
- Prepares and manages the invitation, collects RSVPs or ticket sales, and confirms final attendance number.
- Sets the event price and collects event money.
- Recruits volunteers to fill work assignments. Details will be provided by the church's pizza fundraiser coordinator.

WBLUMC bills for expenses, which will include consumables only (use of the facilities will be gratis).



